

2026/2027

GREATER **GERALDTON**

VISITOR GUIDE
& VISITOR MAP
RATE CARD

STAY AND PLAY

GERALDTON, MULLEWA, GREENOUGH,
WALKAWAY & HOUTMAN ABROLHOS ISLANDS



Photo courtesy Tim Campbell Photography

2026-2027 VISITOR GUIDE

The Greater Geraldton Visitor Guide 2026-2027 is an essential addition to any visitor's suitcase or backpack, highlighting our region's stunning appeal to holidaymakers and visitors.

It is your chance to directly reach one of the many thousands of visitors who journey to our city and surrounds each year.

Last year 40,000 copies were distributed by the Geraldton Visitor Centre in WA in addition to the online version at visitgeraldton.com.au.

Over 32,000 people passed through the Visitor Centre's doors - all keen to get the most out of their holiday.

Can you afford NOT to be in this next publication?

ARTWORK REQUIREMENTS:

Advertisements must be supplied in high resolution PDF or TIFF format, in CMYK at 300dpi with crop marks and 5mm bleed.

Advertisements containing images below 300dpi are NOT acceptable.

Logos should be supplied in .eps or .ai (vector) format.

COMPANY NAME 12 word paragraph about business 12 word paragraph about business 12 word. P: ##### A: ## Street Name E: ###@###.com.au W: #####.com.au	PHOTO OR LOGO
--	------------------

Unit Space 87mm x 30mm - **SET FORMAT**

PHOTO	
COMPANY NAME 20 word paragraph about business 20 word paragraph about business 20 word paragraph about business. P: ##### A: ## Street Name E: ###@###.com.au W: #####.com.au	LOGO

1/8 Page 87mm x 64mm - **SET FORMAT**

UNIT SPACE
\$383 GST inc

87mm (w) x 30mm (h)

EIGHTH PAGE
\$547 GST inc

87mm (w) x 64mm (h)

QUARTER PAGE
\$874 GST inc

87mm (w) x 130mm (h)

HALF PAGE
\$1,640 GST inc

180mm (w) x 130mm (h)

FULL PAGE
\$2,732 GST inc

180mm (w) x 297mm (h)

INSIDE BACK COVER
\$2,732 GST inc

210mm (w) x 297mm (h)

INSIDE FRONT COVER
\$3,280 GST inc

210mm (w) x 297mm (h)

BACK COVER
\$3,823 GST inc

210mm (w) x 297mm (h)

Quarter Page: 87mm x 130mm
FLEXIBLE FORMAT

Half Page: 87mm x 130mm
FLEXIBLE FORMAT

Full Page: 210mm x 297mm
with additional 5mm bleed on all sides
FLEXIBLE FORMAT

Inside Back Cover: 210mm x 297mm
with additional 5mm bleed on all sides
FLEXIBLE FORMAT

Inside Front Cover: 210mm x 297mm
with additional 5mm bleed on all sides
FLEXIBLE FORMAT

Back Cover: 210mm x 297mm
with additional 5mm bleed on all sides
FLEXIBLE FORMAT

2026-2027 VISITOR MAP

Our Visitor map goes directly into the hands of the visitors to the Geraldton Visitor Centre highlighting the major attractions around the city.

UNIT SPACE
\$438 GST inc

92mm (w) x 45mm (h)

ARTWORK REQUIREMENTS:

Advertisements must be supplied in high resolution PDF or TIFF format, in CMYK at 300dpi with crop marks and 5mm bleed.

Advertisements containing images below 300dpi are NOT acceptable.

Logos should be supplied in .eps or .ai (vector) format.

Business Name

Maximum 35 word paragraph.
Maximum 35 word paragraph.
Maximum 35 word paragraph.
Maximum 35 word paragraph.
Maximum 35 word paragraph.
Maximum 35 word paragraph.

All adverts will formatted to this template

Business Address Here

Phone #### ####

www.###.com.au

LOGO



ACTUAL SIZE



To secure your advertisement, please complete this form and email it to info@visitgeraldton.com.au
Deadline for bookings is **28 November 2025**. For more information call the Geraldton Visitor Centre on
(08) 9956 6670.

GUIDE ADVERTISEMENT BOOKING

☐ Unit Space - **\$383 GST inc**

☐ Eighth Page - **\$547 GST inc**

☐ Quarter Page - **\$874 GST inc**

☐ Half Page - **\$1,640 GST inc**

☐ Full Page - **\$2,732 GST inc**

☐ Inside Back Cover - **\$2,732 GST inc**

☐ Inside Front Cover (Premium) - **\$3,280 GST inc**

☐ Back Page (Premium) - **\$3,823 GST inc**

MAP ADVERTISEMENT BOOKING

☐ Visitor Map Advert - **\$438 GST inc**

BUSINESS DETAILS

Business Name: _____

Street Address: _____ Suburb: _____ PCode: _____

Postal Address: _____ Suburb: _____ PCode: _____

Email: _____

Phone: _____ Mobile: _____

AUTHORISING CONTACT

Name: _____

Email: _____ Phone: _____

IMPORTANT DATES

Booking Deadline:

28 November 2025

Advert Material Deadline:

12 December 2025

BOOKING CONTACT DETAILS

Geraldton Visitor Centre

P | (08) 9956 6670

E | info@visitgeraldton.com.au

Please note: The City reserves the right to cancel printing of the Visitor Guide and/or Visitor Map should insufficient bookings be received. In this instance, any fees paid would be fully refunded.

The City reserves the rights to refuse advertising on the basis that the artwork is not deemed suitable for the intended audience.

The City reserves the right to run a limited paper edition of both publications. Additional print copies may be ordered on demand.

Allocation on space is on a first in, first served basis.

Rates are quoted per issue and include GST.

Rates do not include the production of artwork.

PRINT READY artwork must be supplied by the client within 14 days of booking.

Bookings canceled within 30 days of publication will incur a 50% cancellation fee.

Payment in full is required upon confirmation of booking.

The publication is valid for two years from the date of printing.

